

Torrance Herald

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OFFICIAL PAPER OF THE CITY OF TORRANCE

Published weekly at Torrance, California, and entered as second-class matter January 30, 1914, at the Postoffice at Torrance, California, under the Act of March 3, 1879.

THE HERALD'S PLATFORM FOR TORRANCE

- 1—Ornamental Lighting System. 2—Interchange of Freight Between P. E. and Santa Fe. 3—Western Avenue Bus Line. 4—Hollywood - Palos Verdes Parkway. 5—New School North of Carson St. 6—Aviation Field. 7—Co-operation of All Torrance People, Firms, Industries and Other Agencies, to Induce Torrance Workmen to Live in Torrance. 8—The conduct of All Local Affairs in a Spirit of Neighborly Friendliness and Constructive Co-operation to the End That the Peace and Prosperity of All May Be Encouraged by an Alert Civic Consciousness and Patriotism.

HOMES WOULD BE THE IDEAL WELCOME SIGN

THE latest addition to the ranks of Torrance industries is the United Concrete Pipe Company, which is pushing a substantial program of development on its new site on 208th street (East road).

This company operates plants in several cities in California—both in the north and south. Torrance, according to officials of the company, will have the main plant and will be headquarters of the corporation.

A number of the executives and employes of the company are now living in Torrance. More are seeking homes here. The fact brings out again the need for more dwellings in Torrance and adds weight to the contention that if several hundred dwellings were constructed here now they would be filled as rapidly as they were completed.

There never was a time in the history of Torrance more propitious for dwelling-house construction. Torrance needs houses badly. Owners of vacant property will do well to build while construction costs are low and while the demand for homes is greatly in excess of the available supply.

One way of demonstrating a community welcome to the United Concrete Pipe Company would be to erect homes sufficient to house the men who, working for the company, wish to live near the plant.

SOMEWHAT OF A DEBT SHARED BY US ALL

LAST year business men of Torrance paid more than \$8000 for the privilege of doing business in this city. This aggregate sum, paid for business licenses, was in addition to the regular taxes paid by local commercial institutions.

It is interesting to note that the sum of \$8000 paid for business licenses is almost half the sum expended by the city for its police department salaries. It is almost as much as the total cost of the municipal fire department last year. It is about twice as much as it cost to run the city clerk's department for the 12 months.

We mention these facts merely to stress the contention that home-buying is fair and advisable.

When Torrance residents and taxpayers realize that business houses paid license fees to a sum that was more than 8 percent of all general municipal taxes collected last year they will undoubtedly feel somewhat of an obligation to buy at home whenever possible.

Organizations of a public or semi-public nature, which have found generous financial support among the business men of Torrance should be particularly anxious to return this generosity by home patronage.

Favors returned are favors appreciated—a fact which we believe most local organizations realize.

WESTERN AVENUE BUS LINE BADLY NEEDED

THE whole harbor district is anxious to see bus service started between Long Beach and Hollywood via Western avenue. To this end civic organizations are bringing to bear all possible argument. The decision regarding the service rests with the State Railroad Commission. This body will naturally view the request for a franchise with absolute fairness. At the hearing on the matter the request was not opposed. We have, therefore, every reason to believe that the request will be approved, to the benefit of the whole harbor district.

STYLISH SPORTS

—By Voorhees



STATEMENT OF the Ownership, Management, Circulation, Etc., Required by the Act of Congress of August 24, 1912, of Torrance Herald, published weekly at Torrance, California, for October 1, 1926, State of California, County of Los Angeles.—888

Before me, a notary public in and for the State and county aforesaid, personally appeared Grover C. Whyte, who, having been duly sworn according to law, deposes and says that he is the business manager of the Torrance Herald, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 413, Postal Laws and Regulations, printed on the reverse of this form, to-wit:

1. That the names and addresses of the publisher, editor, managing editor, and business manager are: Publishers, the Lomita-Torrance Publishing Company of Torrance, California. Editor, W. Harold Kingsley, Torrance, Calif. Business Manager, Grover C. Whyte, Torrance, Calif.

3. That the known bondholders, mortgagees and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company, but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustee, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

GROVER C. WHYTE Sworn to and subscribed before me this 2nd day of October, 1926. (Seal) J. R. JENSEN, Notary Public in and for the County of Los Angeles, State of California. (My commission expires December 19, 1928.)

EXAMINE 27 BABIES

Twenty-seven babies were examined at the last meeting of the Mothers' Educational Center, of whom nine were scored for the first time. Four doctors were in attendance: Dr. Keyes, posture; Dr. Greenbaum, nutrition; Dr. Stellar, mind and character building; and Dr. Maude Wilde, superintending. Interest in these clinics is well sustained. Many of the mothers have brought their babies regularly, from the beginning of the work, and a great amount of benefit is noted.

Fence lumber \$15.00; Fig. \$35.00; Cas. and Base \$45.00 M. Consolidated Lumber Co.—Adv.



More Tax Facts

SEVEN and one half per cent of all Edison revenue goes for State taxes. When you add County franchise tax, Federal tax and income tax the total is over ten per cent.

City-owned electric plants do not pay these taxes. They pay nothing towards the cost of State and Federal Government.

If the corporations did not pay the cost of State government, some plan of direct taxation would have to be devised.

By the scientific use of the most modern equipment, managed by men of business experience and prompted only by business motives, the Edison Company can give the highest grade service at reasonable rates—and pay its just share of taxes.

John R. Kelly, President; R. H. Collier, Vice-President and General Manager

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